

Friday, July 13. 2007

## Raw Material

For the last days I realised about the way people dump material, how easily dispose what they think is useless. It is interesting to observe how long took to create industrial aluminium, how many thousand or years of mankind evolution to reach the point of creating the very first piece of aluminium for industrial/home use, even when first produced it took, a long time, to get the way or producing massive amounts of material for user/industrial consuming. We have reached the point of waste disposal and "some" recycling. We just basically extract material for a fast consuming and disposing of it rapidly and at increasing speed.

It was a time, when electronics where made to endure. Still keeping my very first computer in the early 80's.. Its electronic components could stand for a long time and never been replaced any part of the system.

Right now, you get a brand new computer, and when a new Operative System is released, you dispose of it because is... "getting old"...it doesn't properly work, it is slowing down....my games freeze at some stage...(well.. I got the problem, when navigating the net sometimes the system gets "funny"...same computer for 4 years, but technology in the internet is evolving pretty fast, becoming a hard rock to be digest by my old friend..even when I am not a gamer). The way things are built follow the very same basis : cheap materials, a limited life (sorter every single new product release) and pushed by a society who even wrap in plastic the bread because became sickening "hygienic" (outdoor...because indoors I see rubbish piling up to the roof).

There is a clear asynchrony between how technology evolve and how people digest it. And... why is that??

Because, there is only one main principle to be follow in western societies. Sales, not matter what.

And..... at the expenses of becoming stupefied in question of just a few years because al those material commodities are subtracting our life time in terms of thinking and being better.

Thanks.

Gonzalo.

Posted by Gonzalo in Life at 15:12